

DEVELOPER SUMMER STUDENT



Term: Full-time, 4 months

Start Date: May 1st, 2025

End Date: August 29th, 2025

Location: Hybrid/Beltline - Calgary, AB

Reports to: Marketing and Communications Manager

COMPANY OVERVIEW

Monark is redefining leadership development with Leadership Intelligence—AI-powered insights that analyze real-time interactions to help leaders make better decisions, support their teams, and drive people-first cultures. As workplaces evolve and expectations grow, we equip modern managers with actionable, in-the-moment guidance to lead with clarity and confidence, every day.

THE ROLE

Monark is seeking a passionate and creative student to join our team as a Developer Student for the Summer of 2025. This paid internship offers an exciting opportunity to gain hands-on experience and apply your skills in a real-world business and marketing environment. You will work closely with our Marketing and Development Team to contribute to a number of key marketing and sales-enablement campaigns through website development.

KEY RESPONSIBILITIES

- **Website Development & Maintenance:** Assist with coding, troubleshooting, and updating company websites (primarily built on WordPress).
- **Landing Pages & Campaigns:** Develop and optimize landing pages to support marketing campaigns and lead generation efforts.
- **SEO & Performance Optimization:** Implement SEO best practices, improve page speed, and ensure mobile responsiveness.
- **Web Analytics & Tracking:** Assist in setting up tracking codes (e.g. Google Analytics etc.) to measure marketing performance.
- **Integration & Automation:** Support integrations between the website and marketing tools (e.g. HubSpot).
- **Testing & Debugging:** Conduct website testing (cross-browser, mobile) and troubleshoot any technical issues.

OUR IDEAL CANDIDATE:

- Must have experience in **WordPress**, additional experience in **JavaScript Node.js, MySQL** and/or others would be considered an asset.
- Be familiar with **SEO, Google Analytics**, and basic website performance optimization.
- Have **strong communication** and interpersonal skills, excellent organizational skills and attention to detail.
- Possess a **creative mindset** with the ability to work independently and in a team environment.
- Be able to **manage multiple tasks** and meet deadlines in a fast-paced environment.

REQUIREMENTS

- You must be enrolled in a Canadian institution in a relevant degree (e.g. computer science, etc.)
- You must either be a Canadian Citizen or hold PR.

Please send a cover letter explaining why this position interests you along with your resume to:
kristina@leadwithmonark.com by **Friday, April 11th, 2025.**