

TRAINING CONTENT INTERN



Term: Full-time, 4 months

Start Date: May 2024

Location: Remote/Beltline - Calgary, AB

Experience: Pursuing a continuing education certificate in Strategic Management, or an undergraduate or graduate degree in Business, Human Resource Management (HRM), Industrial Organizational (I/O) Psychology, Organizational Behaviour (OB), or a related field.

COMPANY OVERVIEW

Monark is a live, interactive, data-driven development and performance optimization platform designed specifically for busy middle managers and new leaders. At Monark we combine the power of a digital platform with live mastery sessions to deliver personalized, high-impact learning experiences at scale. We make it easy for leaders to engage in development regularly and consistently.

Most leaders begin managing people at the age of 30 but often won't receive any leadership training until 42, meaning we have a 12 year training gap that traditional high-touch leadership development can't solve. With ongoing, accessible development occurring within guided cohorts, Monark provides a white glove experience without the price tag, i.e. leadership development for everyone else.

THE ROLE

We are seeking an intern or summer student who is resourceful, enthusiastic, and confident to join the Content Team as a Training Content Intern. As a Training Content Intern, you'll be leveraging your expertise in strategic management to develop learning materials that strengthen and expand Monark's stellar offerings. Your contributions will play a crucial role in delivering state-of-the-art content tailored for an executive audience, helping to empower our clients with cutting-edge strategic insights.

OUR IDEAL CANDIDATE HAS/IS:

- A solid understanding of strategic management principles cultivated while pursuing a certification in Strategic Management or a degree in Business, I/O Psychology, OB, HRM, or a related field.
 - Preference will be given to students pursuing a continuing education certificate in Strategic Management, however, students pursuing an undergraduate or graduate degree Business, I/O, OB, HRM, or a related field will also be considered.
 - Previous research experience in strategic management is considered an asset.
- A deep passion for creating engaging learning material, complemented by exceptional writing and editing skills, and a commitment toward ongoing enhancement of these skills.
- Knowledge and proficiency in Google Suite (Google Docs, Google Sheets, and Google Slides).
- Evidence of self-awareness, curiosity, and an interest in continual personal/professional development.
- Someone who wants to have fun, values winning in a team setting.

KEY RESPONSIBILITIES

- Report directly to the Manager, Learning and Development, to create high-quality learning materials for an executive audience.
- Plan, develop, and refine strategic-level course content aligned with Monark's standards of excellence.
- Conduct comprehensive research on advanced strategic management concepts and emerging trends, simplifying complex findings into engaging and actionable learning materials.
- Provide regular updates, seek feedback, and incorporate revisions from the Manager to ensure project deadlines are met.

OTHER DETAILS & BENEFITS

- We have a big vision to be THE leadership development solution for organizations globally, and right now there is an opportunity to join us in the early stages of this journey.
- We practice what we preach: we regularly engage in learning and reflection, and we embrace a feedback and accountability-driven culture.
- We work incredibly hard, but we also like to have fun, and are always sure to carve out time for team building opportunities and activities.

Please send a cover letter explaining why this position interests you along with your resume to:
denise@leadwithmonark.com